



SCHLACHTBETRIEB ST. GALLEN AG

END-TO-END SOLUTION UP AND RUNNING IN UNDER 100 DAYS

“The myMeat solution and SAP software give us end-to-end support across our entire organization – from the shop floor right through to invoicing for services. As a result, we can now manage our production, financial accounting, and sales and distribution in a single, standard solution.”

Kurt Widmer, Managing Director,
Schlachtbetrieb St. Gallen AG

QUICK FACTS

Company

- Name: Schlachtbetrieb St. Gallen AG (SBAG)
- Locations: St. Gallen and Bazenhaid, Switzerland
- Industry: Consumer products
- Products and services: Slaughtering and segmentation services for the meat industry
- Employees: 130
- Implementation partner: softproviding ag

Challenges and Opportunities

- Replace heterogeneous IT solutions
- Provide support for new, optimized production processes

Objectives

- Introduce end-to-end solution for entire range of business processes
- Help ensure tight integration with SAP® and non-SAP applications of major customers

SAP Solutions and Services

SAP software and myMeat, a partner solution from softproviding that is based on the SAP Business All-in-One solution and is powered by the SAP NetWeaver® technology platform

Implementation Highlights

- Introduced a comprehensive standard solution for all shop-floor and back-office tasks in under 100 days
- Benefited from implementation partner with proven industry-specific expertise

Why SAP

- Software already deployed at Micarna SA – a major shareholder and customer of SBAG
- Good experience gained in previous successful implementation at Micarna

Benefits

- End-to-end support for streamlined shop-floor processes and all administrative tasks
- Expected cost savings thanks to improved IT administration
- Peace of mind thanks to future-proof software with standard maintenance, updates, and new releases
- Seamless integration with Micarna's existing SAP software environment – plus standardized interfaces to other customers
- High user acceptance

Existing Environment

Heterogeneous legacy solutions

Third-Party Integration

- Database: Oracle
- Hardware: Hewlett-Packard
- Operating system: HP-UX



When Schlachtbetrieb St. Gallen AG (SBAG) opened a new abattoir and extensively renovated its existing slaughtering facility, the midsize meat company decided to give its IT strategy a makeover. The challenge: to implement standard software that could support the entire range of business processes across the two plants – while helping ensure seamless integration with customers' systems. The solution: SAP® software plus myMeat, a partner solution from Switzerland-based softproviding ag that is based on the SAP Business All-in-One solution and is powered by the SAP NetWeaver® technology platform.

Founded in 1974, SBAG has plants in Bazenheid and St. Gallen. The stock corporation, which has around 130 employees, is owned by five key players in the Swiss meat industry – Ernst Sutter AG, Micarna SA, Gustav Spiess AG, Rudolf Schär AG, and the St. Gallen master butchers' association. SBAG provides slaughtering and segmentation services for its shareholders and other customers. Every year, the company processes some 50,000 cows, 50,000 calves, and approximately 500,000 pigs at its state-of-the-art facilities.

Optimized Business Processes – Leading-Edge IT

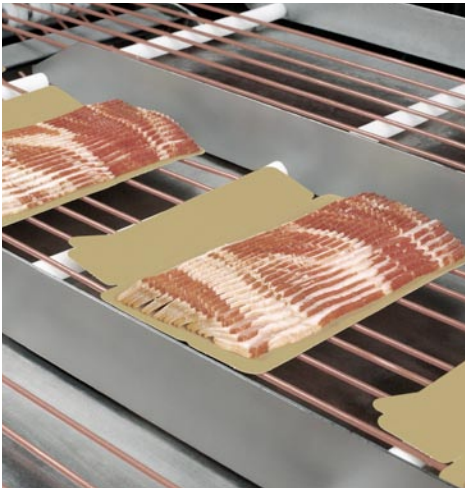
In 2005 SBAG opened its new Bazenheid plant, designed specifically to handle pigs. And in 2007 the company reopened its upgraded St. Gallen abattoir, which now focuses exclusively on cattle. Within the scope of these changes, the meat-processing specialist took the opportunity to analyze and optimize its existing business processes – and to redefine its IT strategy. “We decided to replace our heterogeneous legacy applications with a single, future-proof solution capable of supporting all of our processes, from the shop floor to administration,” says Kurt Widmer, managing director of SBAG.

SBAG opted for SAP software for enterprise resource planning (ERP) in conjunction with myMeat, which includes functionality for a wide range of industry-specific activities. Widmer explains, “One of our key aims was to smoothly integrate our IT solutions with Micarna's. And the fact that Micarna runs SAP software and myMeat was an important factor in our decision.” What's more, Widmer had good experience with softproviding, having managed the introduction of myMeat at Micarna some years earlier.

Close Collaboration Makes for Rapid Implementation

SBAG's first step was to implement the new software at its St. Gallen plant. Throughout the project, the meat-processing specialist worked hand in hand with SAP partner softproviding to help ensure the solution was introduced in line with its specific requirements. “Our users were very closely involved,” states Widmer. “They contributed their expertise, presented our processes, and looked into how myMeat could best support these.” Other key tasks included integration of the SBAG solution into Micarna's IT network.

Effective teamwork and minimal customizing enabled SBAG to complete the implementation in just 80 days – with the SAP software and myMeat coming online when the St. Gallen plant reopened in April 2007. Thanks to careful planning during the initial project phase, the rollout to the second facility later that year went off smoothly. “We had already configured the software and taken the relevant requirements for Bazenheid into consideration,” says Widmer. “During the second part of the initiative, we focused on setting up interfaces to our production line and warehouse, enabling us to capture key data at various points in the pig-slaughtering process.”



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Kurt Widmer, Managing Director, Schlachtbetrieb St. Gallen AG

The experience Widmer acquired during the Micarna myMeat implementation stood SBAG in good stead when it came to ensuring employee acceptance. “We had to ensure that our frontline users bought into the solution,” says Widmer. “Thanks to the real-world examples gleaned from Micarna, we were able to persuasively

With both plants now live, SBAG is reaping the benefits of a harmonized IT landscape. “The myMeat solution and SAP software give us end-to-end support across our entire organization – from the shop floor right through to invoicing for services,” says Widmer. “As a result, we can now manage our production, financial accounting, and sales

including weights, quality details, and veterinary information. In addition, customers receive information on what will be invoiced.” Because Micarna and SBAG essentially work in the same system, this data is exchanged smoothly. Other customers who do not run SAP software are hooked up to SBAG via standardized interfaces.

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communicate the benefits of myMeat and the SAP software – and staff very soon gained a positive impression of the solution.”

Experts in the Meat Industry

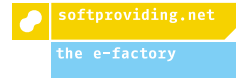
Widmer underlines the role of the implementation partner’s industry-specific expertise in the success of the project: “softproviding gives us a single point of contact for all our support needs. It really understands the meat industry and provides expert consulting for all our needs. So we can count on fast, effective resolution of any issues – before going live and during ongoing operations.”

and distribution in a single, standard solution.” And the software not only delivers optimum support for the company’s new streamlined production processes; it also satisfies the need for tight integration with SBAG’s customers, helping ensure the smooth flow of data between companies.

Tight Integration with Customers – Expected IT Savings

“Our customers forward us the necessary data, such as the number of animals to expect and when they should be slaughtered,” explains Widmer. “Once we complete the job, we return the corresponding facts and figures,

Having one standard solution for the entire company also promises to bring savings. “IT administration is a lot easier now, as we all speak the same language,” continues Widmer. “Moreover, with SAP software, we can count on maintenance, updates, and new releases going forward. This not only gives us peace of mind; it will also ultimately save us money.” And SBAG has already started tapping into some of these benefits. The company recently completed a technical upgrade to the latest release of the SAP ERP application – paving the way for new and enhanced business-driven functionality further down the line.



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